

ASUS recommends Windows® 7.

## **PC SHOW 2012**

07-10 JUNE BOOTHS B2007, A2004, A2008

Trade in any brand of Intel® Core™ i3 notebooks and get a minimum of



Buy a Windows 7 PC and get Windows 8 Pro for only \$17.99\* (w/gst)

PC Show Special!!! Buy your Windows

www.windowsupgradeoffer.com

## WIN A TRIP FOR 2 TO JAPAN, SYDNEY OR AUSTRALIA.

Get a chance to win with every purchase of ASUS ZENBOOK™ from 7 June to 31 Aug 2012

Promotional period lasts from 7 June to 31 Aug 2012. Lucky draw coupon will be given out at ASUS Redemption Booth/Centre upon collection of free gifts.





Windows® 7. Your PC, simplified.

## ASUS ZENBOOK<sup>TM</sup>

Do vou believe in love at first sight?









the Machook Air











Audio by Bang & Olufsen ICEpower® Intel® Core™ i7-2677M 1.8Ghz (4M Cache) Genuine Windows® 7 Home Premium 64-bit

UX21E-i7

Integrated 802.11 b/g/n + Bluetooth™ 4.0 11.6" HD LED-backlit (1366x768) 16:9 4GR RAM & 128GR SSD

##Sonic**Master** 

1.10 Kg (with battery) 5 hrs\* (normal usage) / 1 week (Standby)

Built-in web camera English/簡中/繁中/French / Spanish / Portuguese 3 YEARS INTERNATIONAL (After Free Upgrade)

\$1,398 (EST Incl.) \$1,048 (ISST Incl.) \$1,598 (EST Incl.) \$1,248 (ISST Incl.)

Features:

















## Audio by Bang & Olufsen ICEpower

Intel® Core™ i7-2677M 1.8Ghz (4M Cache) Genuine Windows® 7 Home Premium 64-bit Integrated 802.11 b/g/n + Bluetooth $^{TM}$  4.0 13.3" HD+LED-backlit (1600x900) 16:9

7 hrs\* (normal usage) / 2 weeks (Standby) Built-in web camera





1.30 Kg (with battery)

English/簡中/繁中/ French / Spanish / Portuguese 3 YEARS INTERNATIONAL (After Free Upgrade)























Audio by Bang & Olufsen ICEpower® Intel® Core™ i5-2467M 1.6Ghz (3M Cache)

WLAN SCREEN RAM & HDD WEIGHT BATT. LIFE

Genuine Windows® 7 Home Premium 64-bit Integrated 802.11 b/g/n + Bluetooth™ 4.0 11.6" HD LED-backlit (1366x768) 16:9 4GB RAM & 128GB SSD 1.10 Kg (with battery)

5 hrs\* (normal usage) / 1 week (Standby) Built-in web camera

SUP. LANG. English/簡中/繁中/French / Spanish / Portuguese WARRANTY 3 YEARS INTERNATIONAL (After Free Upgrade)

Audio by Bang & Olufsen ICEpower®

Intel® Core™ i7-2677M 1.8Ghz (4M Cache)

7 hrs\* (normal usage) / 2 weeks (Standby)

English/簡中/繁中/ French / Spanish / Portuguese

3 YEARS INTERNATIONAL (After Free Upgrade)

Integrated 802.11 b/g/n + Bluetooth™ 4.0

13.3" HD+LED-backlit (1600x900) 16:9

4GB RAM & 128GB SSD

1.30 Kg (with battery)

Built-in web camera

Genuine Windows® 7 Home Premium 64-bit

UX31E-i7

##Sonic**Master** 

Features:

Features:



WARRANTY



WIN A TRIP FOR 2 TO JAPAN, SYDNEY

OR AUSTRALIA

Get a chance to win with every

purchase of ASUS ZENBOOKTM

from 7 June to 31 Aug 2012

\*Terms & conditions apply.







## Audio by Bang & Olufsen ICEpower®

Intel® Core™ i5-2557M 1.7Ghz (3M Cache) Genuine Windows® 7 Home Premium 64-bit WI AN Integrated 802.11 b/g/n + Bluetooth $^{TM}$  4.0 13.3" HD+LED-backlit (1600x900) 16:9 SCREEN RAM & HDD 4GB RAM & 128GB SSD 1.30 Kg (with battery) BATT. LIFE 7 hrs\* (normal usage) / 2 weeks (Standby) **FEATURES** Built-in web camera English/簡中/繁中/ French / Spanish / Portuguese SUP LANG

UX31E-i5

\$1,498 (LP-\$1,598 S1,148 (GST Incl.)

3 YEARS INTERNATIONAL (After Free Upgrade)

\$1,698 (LP:\$1,798 | \$1,348 TRADE-IN (GST Incl.)

FOR ALL UX MODELS: Trend Micro Internet Security\* worth \$59 + Free Upgrade to 3 Years International Warranty worth \$299 + Sievee Case worth \$49 + miniVGA to VGA cable worth \$69 + USB to LAN cable worth \$69

Intel® Core™ i5-2450M (2.50GHz Turbo to 3.10GHz, 3MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® 610M with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 14.0" HD LED Backlit (1366x768) 16:9 RAM & HDD 4GB RAM & 500GB SATA DVD SuperMulti Double Layer Drive FEATURES Built-in web camera & card reader SUP. LANG. English/簡中/繁中/ French / Spanish / Portuguese WARRANTY 2 YEARS INTERNATIONAL (After Free Upgrade) rend Micro Internet Security\* worth \$59 + Free Upgrade to 2 Years Iternational Warranty worth \$129 + Notebook Bag worth \$69 + ptical Mouse worth \$19

14.0

Intel® Core™ i7-2670QM

4GB RAM & 750GB SATA

VX314V/VX589V)

**Features** 

K43SD-i5 (K43SD-VX311V/VX313V/VX308V/

\$899 (GST Incl.)

HDMI\*

With Windows® 7, easily configure and schedule regular backups

of your important files like photos and financial records.



(K45VD-VX021V/VX094V/VX095V/VX097V)

Features:

/ Sonic**Master** 

VGA WI AN SCREEN RAM & HDD ODD

Intel® Core™ i5-3210M (2.5GHz Turbo to 3.1GHz, 3MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 14.0" HD LED Backlit (1366x768) 16:9 4GB RAM & 500GB SATA DVD SuperMulti Double Layer Drive

English/簡中/繁中/French / Spanish / Portuguese

2 YEARS INTERNATIONAL (After Free Upgrade)



Built-in web camera & card reader





Trend Micro Internet Security\* worth \$59 +
Free Upgrade to 2 Years International Warranty
worth \$129 + Notebook Bag worth \$69 + Optical





K43SM-i7

(2.2GHz Turbo to 3.10GHz, 6MB L3 cache)

Integrated 802.11 b/g/n + Bluetooth™ 3.0

14.0" HD LED Backlit (1366x768) 16:9

Genuine Windows® 7 Home Premium 64-bit

NVIDIA® GeForce® GT 630 with 2GB DDR3 VRAM

4GB RAM & 750GB SATA DVD SuperMulti Double Layer Drive DVD SuperMulti Double Layer Drive Built-in web camera & card reader Built-in web camera & card reader English/簡中/繁中/French / Spanish / Portuguese English/簡中/繁中/French / Spanish / Portuguese 2 YEARS INTERNATIONAL (After Free Upgrade) 2 YEARS INTERNATIONAL (After Free Upgrade)

HDMI.





K45VM-i7

14.Ó"

Features:

ии Sonic**Master** 

Intel® Core™ i7-3610QM

(2.3GHz Turbo to 3.3GHz, 6M L3 cache)

14.0" HD LED Backlit (1366x768) 16:9

Genuine Windows® 7 Home Premium 64-bit

NVIDIA® GeForce® GT 630 with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 4.0

ebook Bag worth \$69 + Optical Mouse worth \$19

(45VM-VX072V/VX027V) \$1,198 (GST Incl.)

Also Availa in 15"

K55VM-SX075V

## PGSHOW/TRADE IN OFFER

\*TRADE-IN TERMS & CONDITIONS; \* Trade in any notebook from Intel i3 processor onwards to enjoy a minimum trade-in value of \$350. \* Trade-in only valid from 07-10 June 2012. \* Notebook must be working sets and in reasonable aesthetic condition without cracks and dents. • Used laptops for trade-in will be subjected to a quick 5 mins inspection. • Full working set is defined as: (1) Completeness and functionality of laptop/battery/charger/external optical drive. (2) No physical damages such as cracks, dents or loose hinges. (3) Batteries to hold more than 50% of designed charge capacity. (4) LCD free from major display faults & chassis should be in reasonable condition. (5) Any conditions above that are not satisfied will be considered as partial working set. - Faulty set is defined as: (1) Laptops that have failed in functionality and completeness. (2) Laptops that have been tampered with. - Hotline: 9664 9555

/ISLIS

#### **ASUS** recommends Windows® 7.



#### Audio by Bang & Olufsen ICEpower®

Intel® Core™ i7-3610QM (2.3GHz Turbo to 3.3GHz, 6M L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GT 650M with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 14.0" HD LED-backlit (1366x768) 16:9 4GB RAM & 750GB SATA DVD SuperMulti Double Layer Drive HD web camera & card reader English/簡中/繁中/ French / Spanish / Portuguese 2 YEARS INTERNATIONAL (After Free Upgrade)

Trend Micro Internet Security\* worth \$59 + Free Upgrade to 2 Years International Warranty worth \$129 + Notebook Bag worth \$69 + Optical Mouse worth \$19



14.0" **N45SL-i5** 

N55SL-SX179V \$1,198 (GST Incl.) Features:

N43SL-i5

Audio by Bang & Olufsen ICEpower®

Intel® Core™ i5-2430M

4GB RAM & 640GB SATA

(2.4Ghz Turbo to 3.0Ghz, 3MB L3 cache)

Integrated 802.11 b/g/n + Bluetooth™ 3.0

14.0" HD LED-backlit (1366x768) 16:9

DVD SuperMulti Double Layer Drive

HD web camera & card reader

Genuine Windows® 7 Home Premium 64-bit

NVIDIA® GeForce® GT 540M with 2GB DDR3 VRAM

English/簡中/繁中/ French / Spanish / Portuguese

2 YEARS INTERNATIONAL (After Free Upgrade)

\$999 (LP: \$1,498 s649 (GST Incl.)

Trend Micro Internet Security\* worth \$59 + Free Upgrade to 2 Years International Warranty worth \$129 + Notebook Bag worth \$69 + Optical Mouse worth \$19

30 Days

Features:

CPU

OS

VGA

WLAN

ODD

SCREEN

RAM & HDD

**FEATURES** 

SUP. LANG.

WARRANTY

*Իփ*Sonic**Master** 







Audio by Bang & Olufsen ICEpower® CPU Intel® Core™ i5-2450M (2.50GHz Turbo to 3.10GHz, 3MB L3 cache)

OS Genuine Windows® 7 Home Premium 64-bit VGA NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0 SCREEN 14.0" HD LED-backlit (1366x768) 16:9 4GB RAM & 750GB SATA 7200rpm RAM & HDD ODD DVD SuperMulti Double Layer Drive **FEATURES** HD web camera & card reader SUP. LANG.

English/簡中/繁中/ French / Spanish / Portuguese WARRANTY 2 YEARS INTERNATIONAL (After Free Upgrade)



Free Upgrade to 2 Years International Warranty worth \$129 + Notebook Bag worth \$69 + Optical Mouse worth \$19



Intel® Core™ i7-2670QM

(2.2GHz Turbo to 3.10GHz, 6MB L3 cache)

Integrated 802.11 b/g/n + Bluetooth™ 3.0 .

14.0" HD LED-backlit (1366x768) 16:9

4GB RAM & 750GB SATA 7200rpm

DVD SuperMulti Double Layer Drive

HD web camera & card reader

Genuine Windows® 7 Home Premium 64-bit

NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM

English/簡中/黎中/ French / Spanish / Portuguese

2 YEARS INTERNATIONAL (After Free Upgrade)

Trend Micro Internet Security\* worth \$59 + Targus
Trolley bag\* worth \$179+ Free Upgrade to 2 Years
International Warranty worth \$129 + Notebook Bag

worth \$69 + Optical Mouse worth \$19

##Sonic**Master** 

Audio by Bang & Olufsen ICEpower®





15.6"

Features:



N55SL-i7







#### Audio by Bang & Olufsen ICEpower®

Intel® Core™ i7-2670QM (2.2GHz Turbo to 3.10GHz, 6MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GT 635M with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 15.6" FHD LED-backlit (1920x1080) 16:9 4GB RAM & 750GB SATA 7200rpm Blu-Ray Combo HD web camera & card reader

English/簡中/繁中/ French / Spanish / Portuguese

2 YEARS INTERNATIONAL (After Free Upgrade)







CPU

OS

VGA

WI AN

ODD

SCREEN

RAM & HDD

**FEATURES** 

SUP. LANG.

WARRANTY



Intel® Core™ i5-2450M





(2.50GHz Turbo to 3.10GHz, 3MB L3 cache)



Backpack worth \$169 + Gaming Mouse worth \$89





Intel® Core™ i7-2670QM









11.6"

Features:

WARRANTY

1 YEAR INTERNATIONAL

NEW!

HDMI

AMD E450 (Dual core, 1.65GHz, 1M L2, 18W)

Genuine Windows® 7 Home Premium

11.6" HD LED Glare 1366x768 (WXGA)

Hi-Definition Audio CODEC, Speaker & Mic,

802.11 b/g/n + Bluetooth™ 3.0

1225B ■

DirectX<sub>11</sub>

Intel® GMA 360

Up to 7 hrs\*

4GB DDR3 & 500GB

1.44 Kg (with battery)

Built-in web camera





VGA

WI AN

ODD

SCREEN

RAM & HDD

**FEATURES** 

SUP. LANG.

WARRANTY













HD web camera & card reader English/簡中/繁中/ French / Spanish / Portugue 2 YEARS INTERNATIONAL (After Free Upgrade)

(2.2Ghz Turbo to 3.1GHz, 6MB L3 cache)







Kaspersky Antivirus (6 mths)\*

/ISUS

4

#### **ASUS recommends Windows® 7.**





HDMI



10.1" 1025C - 10.1"



WARRANTY

Features

CPU

WLAN

SCREEN

OS





HOM!"

CPU OS Genuine Windows® 7 Starter WLAN 802.11 b/g/n + Bluetooth<sup>™</sup> 3.0 SCREEN 10.1" LED Backlight WSVGA (1024 x 600) Intel® GMA 3600 VGA RAM & HDD 1GB DDR3 & 320GB 1.25 Kg (with battery) WEIGHT BATT, LIFE Up to 12 hrs\* Hi-Definition Audio CODEC, Speaker & Mic AUDIO CAMERA





Intel<sup>®</sup> Atom<sup>™</sup> Dual Core N2600 (1.6GHz)

802.11 b/g/n + Bluetooth<sup>™</sup> 3.0 10.1" LED Backlight WSVGA (1024 x 600) Intel® GMA 3600

1GB DDR3 & 320GB 1.25 Kg (with battery) Up to 11 hrs\*

Genuine Windows® 7 Starter

Features

. Hi-Definition Audio CODEC, Speaker & Mic Built-in web camera 1 YEAR INTERNATIONAL









RAM & HDD WEIGHT 1.25 Kg (with battery) BATT. LIFE Up to 10 hrs\* Hi-Definition Audio CODEC, Speaker & Mic AUDIO CAMERA Built-in web camera WARRANTY 1 YEAR INTERNATIONAL













Features:











802.11 b/g/n + Bluetooth $^{TM}$  3.0 10.1" LED Backlight WSVGA (1024 x 600) Intel® GMA 3600

1GB DDR3 & 320GB 1.25 Kg (with battery) Up to 12 hrs\*

Hi-Definition Audio CODEC, Speaker & Mic Built-in web camera 1 YEAR INTERNATIONAL





## Transformer Pad TF300T-32

## Features:

CPU

OS





NEW!

NVIDIA® Tegra® 3 Android 4.0 Ice Cream Sandwich SCREEN 10.1" LED Backlight WXGA (1280x800) IPS MEMORY 1G LP DDR2 (1333MHz) STORAGE 32GB eMMC Flash

Integrated 802.11 b/g/n + Bluetooth™ 3.0 WLAN 1x Micro SD Card Reader, 1x Micro HDMI, 1x Audio Jack PAD INT. DOCK INT. 1x USB, 1x SD Card Reader

CAMERA 1.2 Mega pixels (Front); 8 Mega Pixels Auto- Focus (Back) BATT. LIFE Up to 15 hours\* (With docking) 635g (Pad only) / 1181g (with Docking) WFIGHT 1 YEAR INTERNATIONAL WARRANTY

\$749 (LP: \$949 (GST Incl.)



3G Connectivity • Up to 14 hours\* (With docking station)







## Features:

OS

SCREEN

WLAN

AUDIO

VIDEO

PAD INT.

DOCK INT

CAMERA

BATT. LIFE









Android Honeycomb 3.2 (Android 4.0 Ice Cream Sandwich upgradable) 10.1" WXGA (1280x800) IPS with capacitive touch 1GB LPDDR2 MEMORY 32GB eMMC Flash + 1 Year Unlimited ASUS Web Storage STORAGE Integrated 802.11 b/g/n + Bluetooth™ + EDR 3D Stereo with max base response (SRS Premium Sound) 1080p HD Video playback

1x Mini HDMI, 1x MicroSD Expansion Slot, 1x Audio jack, 1x Docking 2x USB, 1x SD Card Reader, 1x Charging Connector Port 1.2 Mega pixels (Front); 5 Mega Pixels Auto- Focus (Back)

Up to 14.5 hours\* (With docking) 1 YEAR INTERNATIONAL







## 12.1" Eee Slate B121









Genuine Windows® 7 Professional SCREEN 12.1" WXGA LED Backlight Capacity & Electromagnetic Panel (1280x800) with AFFS MEMORY 4GB DDR3

STORAGE Integrated 802.11 b/g/n + Bluetooth™ SECURITY Hi-Definition Audio CODEC, Stereo speaker AUDIO CAMERA 2 NMP BATT. LIFE Up to 4.5 hours\* 1 YEAR INTERNATIONAL

Intel<sup>®</sup> Core<sup>™</sup> i5 470um

\$1,699 (GST Incl.) Sleeve Case



6 /ISUS

Your PC

Windows<sup>\*</sup>

## **COMPANY PROFILE**



#### **≫** ABOUTASUS

ASUS, the world's top 3 consumer notebook vendor and the maker of the world's bestselling and most award winning motherboards, is a leading enterprise in the new digital era.

ASUS designs and manufactures products that perfectly meet the needs of today's digital home, office and person, with a broad portfolio that includes motherboards, graphic cards, displays, desktop PCs, notebooks, servers, multimedia, wireless solutions, networking devices and mobile phones.

Driven by innovation and committed to quality, ASUS won 3,886 awards in 2011 and is widely credited with revolutionizing the PC industry with the Eee PC™. With a global staff of more than 11,000 people and a world-class R&D team of 3,100 engineers, 900+ support cemtres worldwide, the company's revenue for 2011 was around US\$11 billion.



Join us as a member of the Fan Club to receive first hand product information, upcoming promotions, join in discussion/post any enquiries on ASUS products at www.facebook.com/asus.sq

sg.asus.com

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# ASUS is the Top 3 Consumer Notebook Brand in the World

According to the latest IDC report (2011), ASUS notebooks are climbing the worldwide sales charts at an unprecedented pace, with sales outstripping those of companies who once dominated this market.

- The Top 1 notebook brand in Central and Eastern Europe
- The Top 2 notebook brand in South East Asia
- The Top 2 notebook brand in China
- The Top 3 notebook brand in Western Europe





## \* ASUS is the No.1 Motherboard Brand in the World

- ASUS had shipped 420,000,000 motherboards since 1989
- One in every 3 PCs sold worldwide in 2010 was equipped with an ASUS motherboard

The mainboard is the key to the quality and reliability of the notebook PC, so you can be sure that ASUS' notebooks have the best quality and are reliable.



## \* ASUS is a Top Information Technology Company in the World

ASUS is ranked top 10 in the Consumer Electronics category of "The World's Most Innovative Companies 2010" by Fast Company, a media publication that tracks the pulse of the web and tech industry.

## → ASUS is No.1 in Quality and Service

ASUS strives for perfection in all of our products and we consistently win awards for quality and innovation. This is reflected in the No.1 rank we have attained for product quality and services from the Wall Street Journal Asia.



## ASUS received 3,886 awards in 2011

A testament to your commitment to innovation, design and quality, ASUS garnered a total of 3,886 awards from prestigious technology organisations and IT journalists worldwide.

## **≫** ASUS Green Technology

ASUS continues to lead the industry in the adoption of greener technology, and is the first in the world to achieve EU Flower Eco Certification for computers and EuP Certification for portable notebooks.





CORPORATE NEWS ASUS QUALITY

# ASUS - A Top 2 Notebook Brand in South East Asia

Thank you for making ASUS a Top 2 Notebook brand in Southeast Asia. We remain committed to providing innovative products that deliver excellent quality, reliability and performance that enhance the computing experience.

VENDOR	RANK		
ACER	1		
ASUS	2		
HP	3		
Toshiba	4		
Dell	5		
Lenovo	6		



Showing our strong brand recognition and trust, ASUS has been recognised as a top 2 consumer notebook brand in the South East Asia region.

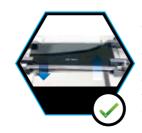
At ASUS, we aim to inspire and motivate. We continue to demonstrate our passion for technology and focus on quality to ensure that ASUS remains a global frontrunner in this new digital era. This is what Inspiring Innovation-Persistent Perfection is all about.

# Extreme Testing for top-quality noteboks

ASUS notebooks are subjected to stringent tests that ensure each and every model is robust and reliable. Notebooks are placed under stresses not normally seen in everyday life to ensure they continue to deliver unparalleled performance, even in the most extreme conditions.



## Twist Test



Notebook lids opened with one hand can cause screens to flex. The twist test assesses how well notebooks cope with this type of handling by twisting the entire chassis to extreme degrees.

## Shock Test



Notebooks are likely to experience shocks during shipping and day-to-day use. So ASUS performs a variety of shock tests to ensure that each model can handle the rough and tumble of everyday life.

## Vibration Test



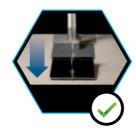
Shock is the one common laptop stress - vibration is another. The vibration test subjects notebooks to a range of vibration frequencies to ensure that both the outer construction and internal components are able to cope.

## Hinge Test



Screen hinges are a potential weak spot on any notebook, so ASUS tests its designs by opening and closing its notebook lids at least 20,000 times to ensure their robustness.

## Drop Test



A dropped notebook shouldn't mean a broken notebook and ASUS puts its models through a series of drop tests that measure how well they cope with life's little accidents.

## Pressure Test



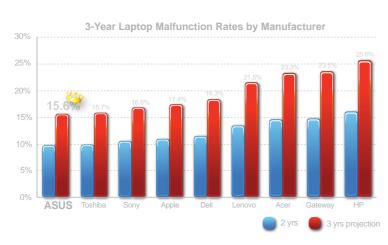
Notebook LCD screens are fragile and need to be protected by a sturdy lid. ASUS ensures that each display is well protected by subjecting lid designs to high pressure tests.

10 **/SLIS**'

## **ASUS QUALITY**

## Survey of 30,000 Laptops Lists ASUS as Top in Reliability Rankings

SquareTrade, the largest independent warranty service provider in the United States, published a report that analyzed the failure rates of over 30,000 new laptop computers manufactured by the leading nine notebook brands over the past 3 years. A minimum of 1,000 notebooks from each brand were sampled.



With three year malfunction rates under 16%, laptops from ASUS are nearly 40% more reliable than HP, the worst performer in this study. HP, the industry leader, which shipped nearly 16 million laptops in the past year according to IDC, ranked dead last in this reliability study with over one-fourth of laptops expected to malfunction in three years. Gateway and Acer, the no. 2 maker of laptops, were also nearly unreliable as HP, with an expected malfunction rate of over 23% (page 6).



In terms of brands,
ASUS stood out as
the most reliable
manufacturer. Acer,
Gateway and HP
had failure rates
significantly higher
than the average.

Source: www.squaretrade.com/pages/laptop-reliability-1109/

Square Trade, 2009/Nov/16th, Report"1 in 3 laptops fail over 3 years"

#### SquareTrade Report Disclaimer

- As there is no sharp line that divides the definition of a netbook and laptop computer, SquareTrade has used the price point of under \$400 to define the netbook category in this analysis
- Only malfunctions reported directly to SquareTrade are included in the data. Other malfunctions, including software issues handled directly by the retailer, problems associated with product recalls, and those fixed by software/firmware updates, may not be represented in this data
- · We did not take into consideration purchase locations
- The document and all of its contents are provides as-is. Square Trade has made efforts to ensure that the data and conclusions we present are correct, but makes no warranty, express or implied about the data accuracy of the data

## ASUS Ranked No.1 in Reliability

Record-setting score of 1791 in RESCUECOM's Computer Reliability Report puts ASUS more than 1105 points ahead of nearest competitor.





RESCUECOM, the industry-leading computer repair experts in the United Sates, assessed the world's top computer maufacturers according to the number of calls made to the RESCUECOM CALL call centre vis-à-vis each company's market share, and ASUS far outshone the rest of the field with a disproportionately small number of calls requesting for help with its products. ASUS, the leader in PC innovation, quality and design, is now the clear leader in reliability as well, according to the latest RESCUECOM Computer Reliability Report released on August 30th, 2010.

ASUS was awarded a score of 1791 - a RESCUECOM record - placing it emphatically at the top of the table and prompting RESCUECOM to dub ASUS the "new leader in reliable personal compouters."

"We are delighted with, but are not surprised by this result." said Cecilla HF, Director of Marketing, ASUS. "We have invested enomous resources in ensuring that our products are of the highest quality, and that our customers get the best after-sales service possible. We insist on perfection in everythign we do - a philosophy that is captured in our new corporate slogan 'Inspiring Innovation · Persistent Perfection' - and are very pleased to see our efforts reaping dividends in the form of a smooth customer experience."

Position	Manufacturer Reliability Score		
1	ASUS 1791		
2	APPLE	686	
3	IBM/Lenovo	524	
4	TOSHIBA	368	
5	HP/COMPAQ	281	
6	SONY	262	
7	ACER	218	

Source: www.rescuecom.com/blog/index.php/computer-support/the-rescuecom-computer-reliablity-report-2nd-quarter-2010

<sup>\*</sup> The RESCUECOM Reliability Report is based on two fundamentals: the quality of the computer and the quality of the support provided by the manufacturer.

<sup>\*\*</sup> These reports are calculated in a simple and straight forward manner: the number of computers an individual manufacturer ships (and therefore their market share) is weighed against the number of calls RESCUECOM's computer repair specialists receive for that same manufacturer.

## **ASUS WINNING AWARDS**

## Marks in History

ASUS notebooks have been tested in the most harsh conditions and the most exotic locations. Many of these incredible actions have become the stuff of legend. We detail the accomplishments that have left an indelible mark on history here.

## In outer space

#### **ASUS Notebooks Experience Zero** Defects throughout a 600-day Space Mission.

Two ASUS notebooks were selected by R&K-a major supplier of computers and electronics for aeronautic missions to outer spaceto provide astronauts with dependable computing during a mission on the MIR Space Station. Both notebooks experienced zero defects throughout the 600-day period. The ASUS notebooks never

overheated like some of the ones made by other companies, J said Sergei Avdeev, the Russian astronaut on the space mission.  $\ \Gamma$ Thermal flow in space and on Earth is complete different. Only notebooks with the best heat dissipation solutions can survive continuous operation. We turned the notebooks on in the morning and left them on all day withou a problem.



#### **ASUS Notebooks Help NRMA CareFlight Helicopter Rescue Unit Save Lives.**

NRMA CareFlight, an emergency medical and rescue helicopter unit that serves the people of New South Wales of Australia, uses ASUS notebooks in different sectors of its service, including aviation, medical treatment and administration. ASUS notebooks play a particularly critical role in CareFlight's program aimed at improving survival rates in accidents with severe head traumas. With the help of mobile computing, CareFlight can deliver a medical team on scene faster than a local ambulance, and this new program is expected to reduce deaths from head injuries by 33%. "All our pilots have been very impressed with the ASUS M5 laptops and amazed at their ability to withstand the

> vibration of the aircraft," said Mark Lees, Community Relations Manager of CareFlight. "We are now ready to install ASUS M5 laptops in all our aircraft and to link them to the onboard navigation computers. I



**ASUS Notebooks Perform Flawlessly** 

**During a Grueling Off-road Care Race** 

ASUS notebooks were chosen to perform critical tasks during the PATAGONIA 2000 race, which saw the computers used in hot deserts and snow-covered mountains. One of the key tasks entailed serving as navigation devices, which they excelled at due to their built-in satellite GPS functionality and ability to display dynamic maps. They also served as communication centers, enabling both email communication and survived the severe conditions of this strenuous voyage well, without a single flaw, J said Aviv Shweky, the race organizer.

## At the ends of the earth

#### ASUS Notebooks Conquer the North and South Poles.

ASUS notebooks have proven on separate occasions to function perfectly in the freezing temperatures of the North and South Poles. The most memorable of these expeditions took place on December 16, 2003 when acclaimed mountaineers Shi Wang and Jian Liu set out on their journey to reach the summit of Mount Vinson, the tallest peak in Antarctica at 16,000 feet and where temperature drops well below -100°F. Wang and Liu each brought along an ASUS S200N notebook to record and share their experiences during the expedition. The S200N met their needs perfectly: it was lightweight and compact, had a large hard disk capacity and could handle the rigors of ascending a mountain. They worked without a glitch under extreme conditions and severe weather. It was nice to have a notebook I could count on in situations where malfunctions are not tolerable, | said Wang.

#### On the world's highest peak

#### **ASUS Notebooks Are the** First Reach the Top of Mount Everest,

The harsh conditions at the peak of the world's highest mountain may faze other notebooks, but not ASUS'. A slew of ASUS notebooks-including the U5. S6 (both the leather and bamboo editions), W7 and U1-were chosen to accompany a team of mountaineers on an expedition to reach the top of Mount Everest, known the locals in Tibet as the Qomolangma Peak. Upon reaching the base camp at an elevation of 5,000m, only ASUS notebooks continued to operate. Other notebooks failed to boot up due to the extremely low ambient temperature. The ASUS U5 even made it to the top of Qomolangma Peak at a staggering height of 8,848.43m, thanks to expedition leader Captain Wang Yongfong who carried it along with him as a tribute to eco-friendly technology-makir ASUS notebooks the

world's first to reach the top of Mount Everest.

## ASUS won 3,886 awards in 2011

A testament to our commitment to innovation, design and quality, ASUS garnered a total of 3,886 awards from prestigious technology organisations and IT journalists worldwide.



#### **ASUS Eee PC 1015PEM**

"ASUS's new 10.1-inch netbook gets up-to-date USB3.0 tech, Atom N550 dual core processor and a year's access to 500GB of online storage." STUFF MAG \*\*\*



#### ASUS ZENBOOK<sup>TI</sup>

CNET ASIA 4/5 STARS CNET ASIA 4/3 STANS
CNET ASIA BEST OF 2011 WINNER
ST DIGITAL LIFE EDITOR'S CHOICE (16 NOV 2011)
ST DIGITAL LIFE EDITOR'S CHOICE (2012)
ST DIGITAL LIFE READERS'S CHOICE (2012) FF 5 STARS AWARD (2012 FEB

"This is perhaps the best Windows Ultrabook available today, and by golly it costs almost \$200 less than the Macbook Air." 73





**ASUS K43TA** 







"Good graphical performance; good battery life; affordable price." - CNET ASIA, 4/5 Stars

## **ASUS 1215B**



"By ditching the long-in-the-tooth Intel Atom processor for the AMD E-350 Fusion platform, Asus graduates this 12.1-inch Eee PC from the flailing Netbook category to the more comfortable ultraportable one."

- CNET ASIA, 4/5 Stars CNET ASIA

\* \* \* \* \*



"Whether it is to check emails, surf the Web, work on word documents and spreadsheets, or play some casual games, the VX6 will handle these tasks with no issues."



#### ASUS N43SL Jay Chou Edition

VR ZONE VALUE FOR MONEY AWARD AUG 2011

"The N43SL is a near perfect laptop with some flaws, but its "incredible" offerings is sure to sway you over, especially with its attractive price."

VR Zone, Value for Money Award







## **ASUS EEE PAD SLIDER SL101**

ARE ZONE 8.5/10

"ASUS has done it again! We thought that the Transformer was a great device with its optional keyboard docking station but the Eee Pad Slider took it up another notch with its built-in keyboard that actually worked somewhat reasonably. We were duly impressed with ASUS' style of bringing innovative products into the market to differentiate itself from the rest."

- Hardware Zone, Innovative Award









#### ASUS Eee Pad Transformer

CNET READERS' CHOICE 2011/12 SILVER VR ZONE EDITOR'S CHOICE (JUNE 2011)

"We sometimes felt that we are not using a tablet but a laptop instead. We like the dual functionality of the Transformer, where we can easily switch between a tablet and a laptop as and when the situation calls for it. We applaud ASUS for bringing something so refreshing into the tablet scene."

- Hardware Zone, Most Innovative Award









\* \* \* \* \*

## •••••• **ASUS EEE PAD** TRANSFORMER PRIM

CNET ASIA 8.1/10 HARDWARE MAG 9/10 (GOLD AWA) STUFF 5 STARS AWARDS

"Bright display with great viewing angles; thin and lightweight design; solid, premium build quality; improved front and rear cameras.

- CNET ASIA, 8.1/10





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# What's new in





## Hotmail Tip 1

## Sweep unwanted mail out

Windows Live Hotmail helps you get rid of unwanted email with the Sweep menu.

## **Step 1 :** Spot a sender whose message you want to sweep out

Select the check box next to message from that sender.

Step 2: Click Sweep

You can choose to move or delete all the messages from the sender.

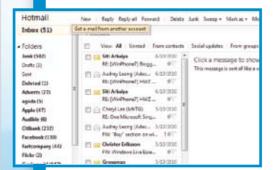
#### Step 3: Don't bother with this again

Just select the box to move or delete future messages from the sender automatically.

## **Hotmail Tip 2**

## View and filter your messages quickly

With one click, you can view and filter your messages by popular categories.



#### Ouick View:

Click a category under Quick views to see all the messages that match it. For example, click Photos to see all the messages that have photos attached.

hiu104-mail.live.com/default.aspr/mu=1 P - C X A Hotmail - ii

nail (53) Messenger (52) Office Photos I MSN

Windows Live Team

Changes coming to you

Reply Reply all Forward Delete Junk Sweep - Mark as - M

View: All | Unread | From contacts | Soci Mark this folder as read

Take more fature message

Delete all from...

Empty this folder

#### Filters:

Click one of the filter categories that appear above the message list to see all the messages that match it. For example, click Unread to see all the messages that you haven't read yet.

## Hotmail Tip 3

## Manage your email

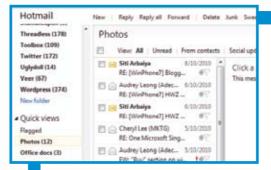
Set up Windows Live Hotmail to access multiple email accounts, like Gmail, AOL Mail, and Yahoo! Mail. Then, you can send and receive email from all of these accounts right in Hotmail—and get more done in less time.

#### Step 1: Add an email account

In the left pane, next to inbox, click the Tools icon, and then click Get email from another account.

#### Step 2: Enter your account info

Click Add an email account, type the email address and password for the account you want to add, and then follow the instructions on your screen.



#### Step 3: Set folders and icons

Select the folder where you'd like email from this account to go. You can also choose a colored icon to indicate mail from that account. When you're done, click Save.

\* **Note :** If you have multiple Hotmail accounts, you can link your Windows Live IDs to easily switch between accounts without signing in again. Just sign in to your account and under Other options click Linked IDs and follow the on-screen instructions.

## **Hotmail Tip 4**

## View photos and videos in your inbox

By using Active View in Windows LiveHotmail, you can view photos and videos you receive right in your inbox, without

leaving Hotmail.

## **Viewing Photos:**

When someone sends you photos or a link to a photo album, you see thumbnail images of the photos, and you can even view a slide show right in the message.

#### **Viewing Videos:**

When you receive a link to an online video, you can click the video to play it in the message.



## **Hotmail Tip 5**

## Chat from your inbox

Now you can chat with your Windows Live Messenger contacts without even leaving your inbox in Windows Live Hotmail. See who's online and have instant

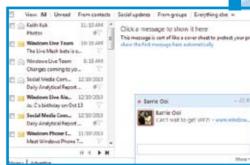
conversations all in one place.

#### Step 1: See Who's online

In the left pane of your inbox, under Messenger, type a name in the Search contacts box to find a contact and see his or her status.

#### Step 2: Start to chat

Point at a contact to see a list of messaging options—or just click the contact to open a Messenger window and send an instant message.



## **Hotmail Tip 6**

## Send photo

Share your photos on Windows Live SkyDrive by simply sending an email message from Windows Live Hotmail. Your friends and family will be able to view slide shows of your photos and download them from SkyDrive without filling up their inboxes with large photo attachments.

#### To share photos on SkyDrive:

When someone sends you photos or a link to a photo album, you see thumbnail images of the photos, and you can even view a slide show right in the message.

- 1. Click New to create new message.
- 2. Type an email address and subject.
- Click Photos, and then click Create album on SkyDrive.
- 4. Select the photos that you want to create an album with, and then clickOpen. Hotmail will upload and save the photos to SkyDrive.
- 5. Type a message, and then click Send.

<sup>\*</sup> Note : You need to install Microsoft Silverlight to use this feature. This feature is not yet available in all countries or regions.

## **ASUS EXCLUSIVE INNOVATIONS**

ASUS not only provides you with hardware solutions but also softwares that enhance your overall computing experience.



#### **ASUS Instant On** Powered by SHE II Technology

Super Hybrid Engine II incorporates elements

of its SHE predecessor and builds on the vitals of better battery performance. Instant On allows notebooks to resume in under 2 seconds\* and stay in standby for up to 15 days\*. Importantly, should battery levels fall below 5%, data is automatically saved and secured on the hard drive\*.

\*Resuming from hibernation on a mainstream notebook can typically take 30-60s. Normal standby time before battery drains on mainstream notebooks is 3-5 days.



#### ASUS USB Charger+

#### Quick charge even when powered off

Recharge faster no matter what mode your notebook is in and regardless of connection to wall sockets. USB Charger+ works all the time right from the battery!

#### Reduce charging times by half

USB Charger+ recharges your devices twice faster than a normal USB port.



#### **ASUS USB 3.0**

#### Super fast transmission speeds

ASUS notebooks are the first to feature USB 3.0. It delivers transfer speeds of up to 5Gbps, or up to 10 times that of current USB2.0 standards. This allows for faster transfers of large files like HD movies. Devices even recharge faster with 900mA charging; while USB 3.0 incorporates some environmentally-friendly features that save energy - it puts devices in idle or shuts them down when not in use.



## SonicMaster Technology

##Sonic**Master** 

Audio by Bang & Olufsen ICEpower®

Brand new ASUS notebooks cater to audiophiles desi ring superior sounds. ASUS has done this by fusing advanced hardware and software in a pioneering approach to mobile audio.



#### **30 Days Bright Dot Return** One month servicing/return

ASUS stands by their notebook LCD panels, offering a one month servicing/replacement of the panel from time of purchase should the panel have any bright-dot.



The multi-touch touchpad allows you to easily scroll through web pages and pinch-zoom in and out of images.



## **Video Magic Technology**

Experience vivid visuals with ASUS Video Magic

ASUS Video Magic is a complete hardware and software video solution. The GPU processes data at a much faster rate, enabling it to handle most graphics intensive tasks with relative ease. True Theater software upscales DVD-quality video to Full HD. ASUS Splendid technology optimizes media files, reducing noise and improving conversion rates for sharper, more vivid images with better contrast, brightness, skin tones and color saturation across all video applications.



## **ASUS AI Recovery Burner**

Never forget to burn your recovery discs

There's no doubt that recovery DVDs are an essential asset, should things go wrong, as they can restore the entire system, including drivers and utilities to its original factory fresh state. However, most users forget to make them until its too late, so ASUS has takemn its Al Recovery Burner software to gently remind people that they need to pop a disc in. If that disc is lost or damaged, then a new one can be created at any time, with ASUS simple one click interface.

#### Selected models only.

## ASUS COMPELLING RANGE

## Notebooks that exceed your expectations



#### **EXTREME GAMING SERIES**

The fastest processors and most powerful graphics, combined with striking design make the Extreme Gaming Series a must for anyone who wants to game on the go.





#### **MULTIMEDIA SERIES**

Crystal-clear screens, fast processors and powerful graphics deliver outstanding multimedia performance, whether you creating digital content - or just enjoying it.



ASUS N45/55SL



#### **ULTRA PORTABLE SERIES**

The perfect travel companions for business users on the move. Exclusive design touches add a stylish personal touch, while cutting-edge technology ensures the best performance and







#### **PERFORMANCE SERIES**

The Performance Series is designed for people who needs a solid, reliable notebook for everyday activvities. The range includes both affordable all-round models and high-performance portables.





#### **ASUS Transformer Pad**

With a super slim profile of only 12.98mm thick in a frame that weighs only 680g, the ASUS Eee Pad is comfortable to hold from any position. The unique textured pattern offers a better tactile senstaion, so it won't feel as if it will slip out of your hands.







Transforme

Holding true to its "Easy, Excellent, Exciting" vision, ASUS has steadily upped the ante on netbook development across the realms of designm services and performance. The Eee PC netbooks also feature the best and latest technology.





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## **PERFORMANCE SERIES**





Heat pipes and vents combine with an exclusive dual-sided motherboard design to place hot components on the underside. This helps lower operating temperatures, and ensures palm rests and typing surfaces stay cooler. Using the notebook remains comfortable even during the longest

## Palm Proof Technology Prevents Accidental Input

Unique smart detection distinguishes between the contact surfaces of palms and fingers to prevent inadvertent cursor movements during typing, plus Windows® can automatically disable the notebook touchpad when an external USB mouse is connected for a more responsive setup. This feature can be turned on and off by users easily, allowing flexibility.



IF Award-winning Ergonomic Chiclet Keyboard

The elegant IF-award wining chiclet keyboard features large key cap gaps and sturdy buttons that make it easy for users to type accurately and comfortably. The anti-clust keyboard design also prevents the accumulation of dust that may cause harm to its internals.



K43SD-i5 K43SM-i7 K43SD-VX311V/VX313V/VX308V/VX314V/VX589 K43SM-VX095V/VX061V Intel® Core™ i7-2670QM Intel® Core™ i5-2450M (2.50GHz Turbo to 3.10GHz, 3MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 3.0 14.0" HD LED-backlit (1366x768) 16:9 RAM & HDD 4GB RAM & 500GB SATA RAM & HDD 4GB RAM & 750GB SATA DVD SuperMulti Double Layer Drive FEATURES Built-in web camera & card reader SUP. LANG. English/簡中/繁中/ French / SUP. LANG. English/簡中/繁中/ French / WARRANTY 2 YEARS INTERNATIONAL (After Free Upgrade) \$899 (L.P:\$1,299 (GST Incl.)

(2.2GHz Turbo to 3.10GHz, 6MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GT 630M Integrated 802.11 b/g/n + Bluetooth™ 3.0 14.0" HD LED-backlit (1366x768) 16:9 DVD SuperMulti Double Layer Drive Built-in web camera & card reader Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL (After Free Upgrade \$1,098 U.P:\$1,498 (GST Incl.)

OR ALL K MODELS: Trend Micro Internet Security\* worth \$59 Upgrade to 2 Years International Warranty worth \$129 + ook Bag worth \$69 + Optical Mouse worth \$19

## NEW!

## K45VD-i5 (45VD-VX21V/VX094V/VX095V/VX097V) Intel® Core™ i5-3210M

(2.5GHz Turbo to 3.1GHz, 3MB L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GT 610M with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 4.0 14.0" HD LED-backlit (1366x768) 16:9 SCREEN

RAM & HDD 4GB RAM & 500GB SATA DVD SuperMulti Double Layer Drive FEATURES Built-in web camera & card reader SUP. LANG. English/簡中/繁中/ French. WARRANTY 2 YEARS INTERNATIONAL (After Free Upgrade

\$999 U.P:\$1,398 (GST Incl.)

K45VM-i7

Also Available in 15" • K55VM-SX075V

Intel® Core™ i7-3610QM (2.3GHz Turbo to 3.3GHz, 6M L3 cache) Genuine Windows® 7 Home Premium 64-bit NVIDIA® GeForce® GT 630M with 2GB DDR3 VRAM Integrated 802.11 b/g/n + Bluetooth™ 4.0 14.0" HD LED-backlit (1366x768) 16:9 CRFFN RAM & HDD 4GB RAM & 750GB SATA DVD SuperMulti Double Layer Drive Built-in web camera & card reader English/簡中/繁中/French/ Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL (After Free Upgrade

\$1,198 U.P:\$1,498 (GST Incl.)

NEW! 1225B

AMD E450 (Dual core, 1.65GHz, 1M L2, 18W) Genuine Windows® 7 Home Premium Intel® GMA 3600 802.11 b/g/n + Bluetooth™ 3.0 11.6" HD LED Glare 1366x768 (WXGA) RAM & HDD 4GB RAM & 500GB SATA

Hi-Definition, Stereo Speaker & Mic Built-in web camera 1.44Kg (with battery) Up to 7 hrs\*

\$629 U.P:\$799 (GST Incl.)

6 mths Kaspersky

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## **ULTRA PORTABLE SERIES**



Get a chance to win with every purchase of ASUS ZENBOOK™

\*Terms & conditions apply.

USB Charger+

Quick charge, ever when powered off

**USB**3.0

## ASUS ZENBOOK™

Do you believe in love at first sight?

Reduce power consumption while expediting boot up, s

The Incredible Ultrabook™. Inspired by Intel.

3-mm

Intelligently and automatically accelerates performance so you can enjoy the maximum possible speed

nits panel (LCD TV level). Making

dark areas clearer with light

areas stand out in wild details

ASUS ZENBOOK ™ is powered

by Intel® Core™ i7 processor that

յելեն Sonic**Master** 

co-developed with Bang &

Olufsen ICEpower® with

## Incredible Responsiveness: Smartphone-like experiences with 2-week standby time

ASUS with Super Hybrid Engine, alway 2-second resume. It's true instant on

One of the key advantages of the ASUS ZENBOOK™ is its smartphone-like spontaneity and always-on design. Regardless of how long the Ultrabook has remained in its standby mode, it can resume in just 2

seconds, thanks to the exclusive ASUS Super Hybrid Engine II technology. In effect, this means users have no reason to shut the ASUS ZENBOOK™, eliminating the need for lengthy bootups. It can stay in standby mode for up to 2 weeks, and the instant on functionality automatically backs up data to the SSD. should the battery level drop below 5%, eliminating the risk of data loss due to a drained battery.

# Your PC, Windows 7

## Incredible Performance with USB 3.0 and SATA 3.0 6GB/s

ASUS is proud to deliver the world's first ultrabook with SATA 3.0 6Gb/s solid state storage, making for an amazingly smooth and fast computing experience. ASUS ZENBOOK™ models use an SSD for storage instead of a conventional mechanical hard drive which reduces power consumption while expediting boot-ups. SSDs are also less susceptible to failure and environmental hazards, making them better for portable use.



	PCMark Vantage score (1,024 x 768)	Continuous video playback battery life test	Boot-up time	Wake-up time	
ASUS Zenbook UX31E	10,463	5 hr 4 min	17.2 sec	2 sec	Choice
Brand A	6,160	3 hr 55 min	39.5 sec	2 sec	$\sim$
Brand B	9,230	3 hr 40 min	46.2 sec	5 sec	
***************************************	SOURCE: EXTI	RACTED FROM DIGI	TAL LIFE, PAGE 1	1, 16 NOV 2011	J/V

## UX21E-KX004V/ KX019V

npeitior's technology only works in first 8 hours of standby time.

Intel® Core™ i5-2467M 1.6Ghz (3M Cache) Genuine Windows® 7 Home Premium 64-bit Integrated 802.11 b/g/n + Bluetooth™ 4.0 11.6" LED-backlit TFT LCD Display resolution:

RAM & HDD 4GB RAM & 128GB SSD 5 hrs\* (normal usage) / 1 week (Standby)

FEATURES Built-in web camera & card reader SUP. LANG. English/簡中/繁中/ French / WARRANTY 3 YEARS INTERNATIONAL

\$1,398 U.P:\$1,498 (GST Incl.)

#### UX21E-KX008V

Intel® Core™ i7-2677M 1.8Ghz (4M Cache) Genuine Windows® 7 Home Premium 64-bit Integrated 802.11 b/g/n + Bluetooth™ 4.0 11.6" LED-backlit TFT LCD Display resolution: RAM & HDD 4GB RAM & 128GB SSD

5 hrs\* (normal usage) / 1 week (Standby) Built-in web camera & card reader English/簡中/繁中/ French / WARRANTY 3 YEARS INTERNATIONAL

30 Days \$1,598 U.P:\$1,698 (GST Incl.)









#### T3 \* \* \* \* \*

This is perhaps the best Windows Ultrabook available today, and by golly it costs almost \$200 less then the Macbook Air.

- T3, 2012 Feb.



FOR ALL UX MODELS: Trend Micro Internet Security\* worth \$59 + Free Upgrade to 3 Years International Warranty worth \$239 + Sleeve Case worth \$49 + miniVGA to VGA cable worth \$69 + USB to LAN cable worth \$69

## UX31E-RY009V/ RY024V/RY029V

Intel® Core™ i5-2557M 1.7Ghz (3M Cache) Genuine Windows® 7 Home Premium 64-bit Integrated 802.11 b/g/n + Bluetooth™ 4.0 13.3" LED-backlit TFT LCD Display resolution

RAM & HDD 4GB RAM & 128GB SSD WEIGHT 1.30 Kg (with battery)
BATT. LIFE 7 hrs\* (normal usage) / 2 weeks (Standby)
SUP. LANG. English/簡中/繁中/ French

ARRANTY 3 YEARS INTERNATIONAL

\$1,498 U.P:\$1,598 (GST Incl.)

## UX31E-RY012V/ RY023V

Intel® Core™ i7-2677M 1.8Ghz (4M Cache) Genuine Windows® 7 Home Premium 64-bit Integrated 802.11 b/g/n + Bluetooth™ 4.0 13.3" LED-backlit TFT LCD Display resolution:

RAM & HDD 4GB RAM & 128GB SSD Built-in web camera & card reader 1.30 Kg (with battery)

BATT. LIFE 7 hrs\* (normal usage) / 2 weeks (Standby) SUP. LANG. English/簡中/繁中/ French

RRANTY 3 YEARS INTERNATIONAL

\$1,698 U.P:\$1,798 (GST Incl.)

## **UX31E-RY010V**

Intel<sup>®</sup> Core<sup>™</sup> i7-2677M 1.8Ghz (4M Cache) Genuine Windows® 7 Home Premium 64-bit Integrated 802.11 b/g/n + Bluetooth™ 4.0 13.3" LED-backlit TFT LCD Display resolution:

RAM & HDD 4GB RAM & 256GB SSD

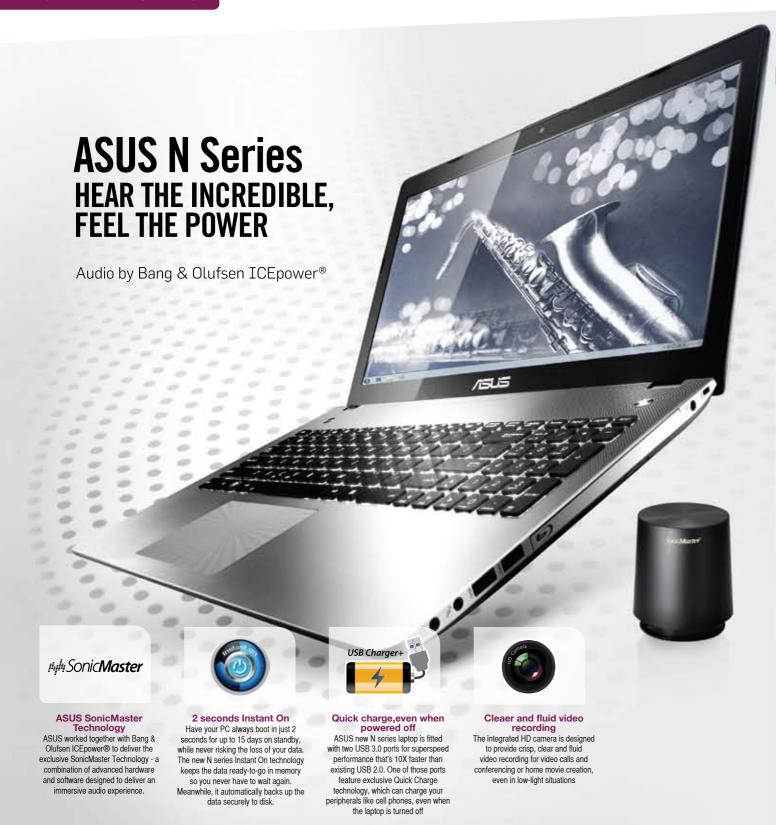
Built-in web camera & card reader 1.30 Kg (with battery) BATT. LIFE **7 hrs\* (normal usage) / 2 weeks (Standby)** SUP. LANG. English/簡中/繁中/ French

WARRANTY 3 YEARS INTERNATIONAL

30 Days

\$1,998 U.P:\$2,098 (GST Incl.)

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## SonicMaster premium with Max Audio 3.0 delivers:

#### Crystal clear sound

Every note and nuance comes across to listeners in pure fidelity, with no compromise.

#### Wide frequency

SonicMaster retains a professional-grade frequency range, much like stand-alone hi-fi systems.

#### Overall power upgrade

The amplifier in SonicMaster-certified notebooks receives much higher voltage than the norm for notebooks, enabling playback at significantly higher volumes.

#### Crystal clear sound

Every note and nuance comes across to listeners in pure fidelity, with no compromise.

#### Wide frequency

SonicMaster retains a professional-grade frequency range, much like stand-alone hi-fi systems.

#### Overall power upgrade

The amplifier in SonicMaster-certified notebooks receives much higher voltage than the norm for notebooks, enabling playback at significantly higher volumes.





## N45SL-VX035V

CPU Intel® Core™ I5-2450M
(2.50GHz Turbo to 3.10GHz, 3MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® GT 635M
with 2GB DDR3 VRAM
Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 14.0" HD LED-backlit (1366x768) 16:9
RAM & HDD 4GB RAM & 750GB SATA 7200rpm
ODD DVD SuperMulti Double Layer Drive
FEATURES HD web camera & card reader
SUP. LANG. English/簡中/繁中/French
/ Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL

\$1,198 U.P. \$1,498 (GST Incl.)

worth \$69 + Optical Mouse worth \$19

Trend Micro Internet Security' worth \$59 + Free Upgrade to
2 Years International Warranty worth \$129 + Notebook Bag worth \$179 - Free Upgrade to 2 Years International Warranty worth

## N45SL-VX023V

CPU Intel® Core™ i7-26700M
(2.2Ghz Turbo to 3.1GHz, 6MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
VGA NVIDIA® GeForce® GT 635M
with 2GB DDR3 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 14.0" HD LED-backlit (1366x768) 16:9
RAM & HDD ODD DVD SuperMulti Double Layer Drive
FEATURES HD web camera & card reader
SUP. LANG. English/mer/sgm/Fench
/ Spanish / Portuguese
WARRANTY 2 YEARS INTERNATIONAL

ATIONAL BODGE STORY TO THE PROPERTY OF THE PRO

\$1,398 U.P.\$1,698 (GST Incl.)

## N55SL-S1091V

CPU Intel® Core™ i7-2670QM
(2.2Ghz Turbo to 3.1GHz, 6MB L3 cache)
OS Genuine Windows® 7 Home Premium 64-bit
NVIDIA® GeForce® GT 635M
with 2GB DDR3 VRAM
WLAN Integrated 802.11 b/g/n + Bluetooth™ 3.0
SCREEN 15.6° FHD LED-backlit (1920x1080) 16:9
4GB RAM & 750GB SATA 7200rpm
Blu Ray Combo
FEATURES
UP. LANG. English/簡中/繁中/French
/ Spanish / Portuguese

VARRANTY 2 YEARS INTERNATIONAL
(After Free Upgrade)

, **698** (GST Incl.)

rend Micro Internet Security\* worth \$59 + Targus Trolley Bag\*
\$179 + Free Upgrade to 2 Years International Warranty worth
\$129 + Notebook Ban worth \$69 + Ontical Mouse worth \$19
worth \$139 + Tree Upgrade to 2 Years International Warranty
worth \$129 + Notebook Ban worth \$69 + Ontical Mouse worth \$19
worth \$139 + Notebook Ban worth \$69 + Ontical Mouse worth \$19



Warranty worth \$129 + NVIDIA 3D Glass worth \$239 + Gaming Headset worth \$169 + Gaming Backpack worth \$169 + Gaming Mouse worth \$89 Eee PC™



## 1025C

Intel® Atom™ Dual Core N2600 (1.6GHz) Genuine Windows® 7 Starter

WIRELESS 802.11 b/g/n + Bluetooth™ 3.0 10.1" LED Backlight WSVGA (1024x600) Intel® GMA 3600 WEIGHT 1.25kg (with battery) BATT. LIFE Up to 12 hours\* (6-cell battery)

RAM & HDD 1GB DDR3 RAM & 320GB Hi-Definition, Stereo Speaker & Mic WARRANTY 1 YEAR INTERNATIONAL

\$399 U.P:\$549 (GST Incl.)



## 1025CE **NEW!**

Intel® Atom™ Dual Core N2800 (1.86GHz) Genuine Windows® 7 Starter WIRELESS 802.11 b/g/n + Bluetooth™ 3.0 10.1" LED Backlight WSVGA (1024x600) Intel® GMA 3650

1.25kg (with battery) BATT. LIFE Up to 10 hours\* (6-cell battery) RAM & HDD 1GB DDR3 RAM & 320GB Hi-Definition, Stereo Speaker & Mic Built-in web camera

WARRANTY 1 YEAR INTERNATIONAL





## *Eee PC* 1015CX

## 1015CX

Intel® Atom™ Dual Core N2600 (1.6GHz) Genuine Windows® 7 Starter WIRELESS 802.11 b/g/n + Bluetooth™ 3.0 10.1" LED Backlight WSVGA (1024x600) SCREEN Intel® GMA 3600 1.25kg (with battery)

BATT. LIFE **Up to 11 hours\*** (6-cell battery) RAM & HDD 1GB DDR3 RAM & 320GB Hi-Definition, Stereo Speaker & Mic Built-in web camera WARRANTY 1 YEAR INTERNATIONAL





FOR ALL EEE PC MODELS: Kaspersky Antivirus (6 mths)\*









## Transformer Pad TF300T-32

**Transformer Pad** 

NVIDIA® Tegra® 3 quad-core CPU Android 4.0 Ice Cream Sandwich 10.1" LED Backlight WXGA (1280x800) IPS MEMORY 1GB LPDDR2 STORAGE 32GB EMMC Integrated 802.11 b/g/n + Bluetooth™ 3.0 WIRFI FSS 1x Micro SD `r, 1x Micro HDMI, 1x Audio Jack DOCK INT. 1x USB, 1x SD Card Reader CAMERA 1.2 Mega pixels (Front); 8 Mega Pixels Auto- Focus (Back) BATT, LIFE Up to 15 hours\* (With docking) WEIGHT 635g (Pad only) / 1181g (with Docking) WARRANTY 1 YEAR INTERNATIONAL

\$749 U.P:\$949 (GST Incl.)



\* \* \* \* \*

1080p Full High Definition Video Playback with HDMI port



Supports Flash

HDMI



\$899 U.P:\$17,099

3G Connectivity • Up to 14 hours\* (With docking station)

## **Transformer Pad**



Multi-input to multiply

your productivity

30 /SUS

2x USB, 1x SD Card Reader, 1x Charging Connector Port

1.2 Mega pixels (Front); 5 Mega Pixels Auto- Focus (Back)

For both TF101-16 & TF101G: Sleeve Case\*

BATT. LIFE Up to 14.5 hours\* (With docking)
WARRANTY 1 YEAR INTERNATIONAL

\$749 U.P:\$1,099 (GST Incl.)

AUDIO

Cloud computing

Unlimited ASUS Web Storage

Enhanced security

Tight TPM (Trusted Platform Module

CAMERA

WARRANTY 1 YEAR INTERNATIONAL

Hi-Definition Audio CODEC, Stereo speaker

\$1,699 U.P:\$1,899 (GST Incl.)

## **ASUS 2 Years Global Warranty**

ASUS offers consumers 2 years global warranty on notebooks

ASUS guarantees you with no repair and component charges within your 2 years warranty period. And the next best thing: ASUS' international warranty makes sure that you are protected even if you are stationed abroad, with our centers established across 55 countries.







#### ASUS SINGAPORE SERVICE CENTER / REDEMPTION CENTER

For Technical Enquiries: +65 6415 7917

8 Burn Road, Trivex Building #11-16 Singapore 369977

Operating Hours: 11am to 7pm (Mon - Fri), 11am to 1pm (Sat). LUNCH BREAK: 2-3pm. Closed on Sun & Public Holidays



#### PROMOTION & REDEMPTION DETAILS

Promotion Period: 07 - 10 JUNE 2012 Redemption Period: 07 - 16 JUNE 2012



ASUS ZENBOOK LUCKY DRAW T&C: Promotional period lasts from 7 June to 31 Aug 2012. Lucky draw coupon will be given out at ASUS Redemption Booth/Centre upon collection of free gifts.

TRADE-IN T&C: - Trade in any notebook from Intel i3 processor onwards to enjoy a minimum trade-in value of \$350. • Trade-in only valid from 07-10 June 2012. • Notebook must be working sets and in reasonable aesthetic condition without cracks and dents. • Used laplops for trade-in will be subjected to a quick 5 mins inspection. • Full working set is defined as: (1) Completeness and functionality of laplop/battery/charger/external optical drive. (2) No physical damages such as cracks, dents or loose hinges. (3) Batteries to hold more than 50% of designed charge capacity. (4) LCD free from major display faults & chassis should be in reasonable condition. (5) Any conditions above that are not satisfied will be considered as partial working set. • Faulty set is defined as: (1) Laptops that have failed in functionality and completeness. (2) Laptops that have been tampered with. • Hotline: 3664 9555

Only bonus gifts marked with \* need to be redeemed at ASUS Redemption Centre. Bonus gifts while stocks last only. Only purchase of ASUS notebooks & Eee PC during the promotion period is entitled to the bonus gifts indicated in this flyer. Original invoice and barcode label are also required to be presented during redemption of bonus gifts. Redemption of bonus gifts and promotions of ASUS Notebooks & Eee PC after indicated date in this flyer will be considered invalid. Products and bonus gifts' images are for reference only. Specifications are correct at time of print. ASUS reserves the rights to change any specifications without prior notice. \*ASUS stands by their notebook LCD panels, offering a one month servicing/replacement of the panel from time of purchase should the panel have any bright dot.